

FEA Sponsorship Opportunities



2025



FEA EVENTS



2025

April	FEA Alumni Networking Event	A gathering of FEA Alumni and stakeholders, to be held in a U.S. city (tbd).
May	FEAtured Wellness Event NAFSA Conference San Diego, California	Our annual wellness-themed event, this meditation and gentle movement session led by FEA Trustee Dr. Keshia Abraham provides a “calm before the storm” space on the opening day of the NAFSA conference for international education professionals.
Summer	Summer FEAtured Perspective Virtual Event	Theme TBD!
November 13, 2024	FEA Annual Scholar Gala Washington, DC	Our annual Gala celebrates FEA Scholar Alumni, the Fritz Kaufmann Champion Award, and FEA’s partners and supporters. Known as “Study Abroad Prom,” this is a night to remember every year!

FEA 2025 Sponsorship Menu



EVENTS

Available for Alumni Networking Event, FEAtured Wellness, FEAtured Perspectives. See next page for Annual Gala sponsorship opportunities.

Presenting Sponsor \$1,000-\$1,500

Recognition during events
Logo on invitation, event website and event thank you email, with links to sponsor website
Presenting Sponsor recognition in press release
Recognition on social media
4 invitations to FEAtured Wellness event
Opportunity to speak for three minutes at sponsored event

Gold Sponsorship \$500-\$750

Recognition during events
Logo on event website and event thank you email, with links to sponsor website
Gold Sponsor recognition in press release
Recognition on social media
3 invitations to FEAtured Wellness event

Silver Sponsorship \$250-400

Recognition during events
Logo on event website and event thank you email
Silver Sponsor recognition in press release
Recognition on social media and event website
2 invitations to FEAtured Wellness event

FEA 2025 Sponsorship Menu



GALA

Available for FEA Scholar Gala

Presenting Sponsor \$25,000

- Recognition from podium with opportunity to speak at reception
- Logo on invitation, event program cover, and event signage
- Featured full-page ad in event program
- Presenting Sponsor recognition in press release
- Recognition on social media and event website
- Underwrites attendance of 10 FEA scholars at Gala
- Customizable opportunity to present to FEA scholars at future event
- 15 invitations

Platinum Sponsor \$10,000

- Recognition from podium with opportunity to speak at reception
- Logo on program back cover, lead page, and event signage
- Featured full-page ad in event program
- Platinum Sponsor recognition in press release
- Link to your website from FEA website and customized appreciation post with your logo on FEA social media
- Underwrites attendance of 8 FEA scholars at Gala
- Customizable opportunity to present to FEA scholars at future event
- 10 invitations

FEA 2025 Sponsorship Menu



GALA

Available for FEA Scholar Gala

Gold
Sponsor
\$5,000

Logo on program lead page and event signage
Full-page ad in event program
Donor listing in FEA Annual Report and customized appreciation post on FEA social media
Underwrites attendance of 4 FEA Scholars at Gala
Customizable opportunity to present to scholars at future event
5 invitations

Silver
Sponsor
\$2,500

Logo on event signage
Half-page ad in event program
Donor listing in FEA Annual Report and thank-you with logo on social media
Underwrites attendance of 2 FEA Scholars at Gala
3 invitations

FEA GALA



2025 Special Sponsorship Menu

Sponsors receive two tickets to the Gala and recognition on event signage and in the event program.

BUY THE BAR!

- Drink sponsorship
- \$6,000-12,000

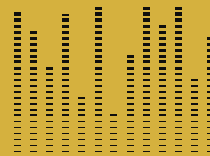


PRE-GAME PACKAGE

- Sponsor the Pre-Gala Reception for FEA Scholars
- \$1,250

HEY DJ, PLAY MY SONG!

- DJ sponsorship
- \$800



MAKE IT GO BOOM

- A/V sponsorship
- \$1,500

RENT THE RUNWAY

- Venue sponsorship
- \$5,000



FOODIE FOODIE FOODIE

- Food sponsorship
- Several levels:
 - \$2,500; \$5,000; \$10,000



BARTENDER APPRECIATION

- Bartender gratitude
- \$500

Interested in a sponsorship package?
Contact Angie Schaffer, Executive Director, at aschaffer@fundforeducationabroad.org