



FEA SPONSORSHIP OPPORTUNITIES 2024



Fund for
Education Abroad



FEA EVENTS 2024

APRIL

FEA Alumni Networking Event Minneapolis, Minnesota

A gathering of FEA Alumni and stakeholders, held with the PFund Foundation.

MAY

FEAtured Wellness Event NAFSA Conference in New Orleans, Louisiana

Our annual wellness-themed event, this meditation and gentle movement session led by FEA Trustee Dr. Keshia Abraham provides a “calm before the storm” space on the opening day of the NAFSA conference for international education professionals.

SUMMER

FEAtured Perspective Virtual Event

A virtual event focusing on postgraduate international opportunities.

NOVEMBER 14, 2024

FEA Annual Scholar Gala Washington, DC

Our annual celebration features FEA Scholar Alumni, the presentation of the Fritz Kaufmann Champion Award, a silent auction fundraiser, and a chance to meet FEA’s partners & supporters.

Interested in a sponsorship package?
Contact Angie Schaffer, Executive Director, at aschaffer@fundforeducationabroad.org



FEA EVENTS

2024 Sponsorship Menu

Available for Alumni Networking Event, FEAtured Wellness, FEAtured Perspectives. See next page for Annual Gala sponsorship opportunities.

Presenting Sponsor \$1,000

- Recognition during events
- Logo on invitation, event website and event thank you email, with links to sponsor website
- Presenting Sponsor recognition in press release
- Recognition on social media
- 4 invitations to FEAtured Wellness event
- Opportunity to speak for three minutes at sponsored event

Gold Sponsorship \$500

- Recognition during events
- Logo on event website and event thank you email, with links to sponsor website
- Gold Sponsor recognition in press release
- Recognition on social media
- 3 invitations to FEAtured Wellness event

Silver Sponsorship \$250

- Recognition during events
- Logo on event website and event thank you email
- Silver Sponsor recognition in press release
- Recognition on social media and event website
- 2 invitations to FEAtured Wellness event



FEA GALA

2024 Sponsorship Menu

Available for FEA Scholar Gala

Presenting Sponsor \$25,000

Recognition from podium with opportunity to speak at reception
Logo on invitation, event program cover, and event signage
Featured full-page ad in event program
Presenting Sponsor recognition in press release
Recognition on social media and event website
Underwrites attendance of 10 FEA scholars at Gala
Customizable opportunity to present to FEA scholars at future event
15 invitations

Platinum Sponsor \$10,000

Recognition from podium with opportunity to speak at reception
Logo on program back cover, lead page, and event signage
Featured full-page ad in event program
Platinum Sponsor recognition in press release
Link to your website from FEA website and customized appreciation
post with your logo on FEA social media
Underwrites attendance of 8 FEA scholars at Gala
Customizable opportunity to present to FEA scholars at future event
10 invitations



FEA GALA

2024 Sponsorship Menu

Available for FEA Scholar Gala

Gold Sponsor \$5,000

Logo on program lead page and event signage
Full-page ad in event program
Donor listing in FEA Annual Report and customized appreciation post on FEA social media
Underwrites attendance of 4 FEA Scholars at Gala
Customizable opportunity to present to scholars at future event
5 invitations

Silver Sponsor \$2,500

Logo on event signage
Half-page ad in event program
Donor listing in FEA Annual Report and thank-you with logo on social media
Underwrites attendance of 2 FEA Scholars at Gala
3 invitations



FEA GALA

2024 Special Sponsorship Menu

Sponsors receive two tickets to the Gala and recognition on event signage and in the event program.

BUY THE BAR!

- Drink sponsorship
- \$6,000-12,000



PRE-GAME PACKAGE

- Sponsor the Pre-Gala Reception for FEA Scholars
- \$1,250

HEY DJ, PLAY MY SONG!

- DJ sponsorship
- \$800



MAKE IT GO BOOM

- A/V sponsorship
- \$1,500

RENT THE RUNWAY

- Venue sponsorship
- \$5,000



FOODIE FOODIE FOODIE

- Food sponsorship
- Several levels:
 - \$2,500; \$5,000; \$10,000



BARTENDER APPRECIATION

- Bartender gratitude
- \$500

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